

The Best Read Guide Smoky Mountains privacy policy (the “Privacy Policy”) is intended to inform you of our policies and practices regarding the collection, use and disclosure of Personal Information and other information you submit to us through The Best Read Guide Smoky Mountains . By accessing or otherwise using the The Best Read Guide Smoky Mountains Websites, e-mails or other services (collectively “The Best Read Guide Smoky Mountains ”), you agree to the terms and conditions of this Privacy Policy (which is incorporated into and forms a part of the The Best Read Guide Smoky Mountains [Insert Term and Condition link](#) and consent to the processing of your information according to the Privacy Policy.

Collection of Information

We collect the following types of information:

Personal Information that You Provide

In general, we collect Personal Information that you submit to us voluntarily through The Best Read Guide Smoky Mountains . We also collect information that you submit in the process of creating or editing your account and user profile on The Best Read Guide Smoky Mountains . For example, our registration and login process requires you to provide us with your name, valid e-mail address and password of your choice. Use of some of our services may require you to save a delivery or shipping address. When you personalize your profile and use the features of The Best Read Guide Smoky Mountains, we will collect any information you voluntarily provide, and we may also request optional information to support your use of The Best Read Guide Smoky Mountains, such as your year of birth, gender and other demographic information. We collect information in the form of the content that you submit during your use of The Best Read Guide Smoky Mountains, such as photos, reviews, ratings and other information you choose to submit.

We may also collect information about you and your friends who use The Best Read Guide Smoky Mountains from any social network you may have connected from, in order to provide you with a more personalized experience. For instance, we may collect your user name or profile information that you have permitted to be displayed through The Best Read Guide Smoky Mountains in order to display you as a friend or in association with your profile and connections.

To enable payment for services purchased through ,The Best Read Guide Smoky Mountains we collect and store billing and credit card information. For example, when you purchase a Deal, you submit your credit card or other payment information so that our service providers can process your payment for the Deal. When you sign up for, or win, any contests, sweepstakes or other activities that we make available on The Best Read Guide Smoky Mountains, we will collect the information designated along with such activity, which may include contact information such as your address and phone number.

If you choose to sign up to receive information about products or services that may be of interest to you, we will collect your e-mail address and other related information. Additionally, we collect any information that you voluntarily enter, including Personal Information, into any postings, comments or forums within the The Best Read Guide Smoky Mountains community.

Personal Information from Other Sources

We may receive Personal Information about you from other sources with which you have registered or interacted, companies who we have partnered with (collectively, “Partners”) or other third parties. We may associate this information with the other Personal Information we have collected about you.

E-mail and E-mail Addresses

If you send an e-mail to us, or fill out our “Feedback” form through ,The Best Read Guide Smoky Mountains we will collect your e-mail address and the full content of your e-mail, including attached files, and other information you provide. We may use and display your full name and e-mail address when you send an e-mail notification to a friend through The Best Read Guide Smoky Mountains or the social network from which you have connected to The Best Read Guide Smoky Mountains (such as in an invitation, or when sharing your content). Additionally, we may use your e-mail address to contact you on behalf of your friends (such as when someone sends you a personal message) or to send notifications from a social network or other Website with which you have registered to receive such notifications. We may also use your e-mail address to contact you for things such as notifications of limited-edition shop sales and other related information. You may indicate your preference to stop receiving further promotional communications as further detailed below.

Information Collected Via Technology

As you use ,The Best Read Guide Smoky Mountains, certain information may be passively collected and stored on our or our service providers’ server logs, including your Internet protocol address, browser type and operating system. We also use Cookies and navigational data like Uniform Resource Locators (“URLs”) to gather information regarding the date and time of your visit and the solutions and information for which you searched and viewed, or on which of the advertisements displayed on The Best Read Guide Smoky Mountains you clicked. An Internet protocol address, or “IP Address,” is a number that is automatically assigned to your computer when you use the Internet. In some cases your IP Address stays the same from browser session to browser session; but if you use a consumer internet access provider, your IP Address probably varies from session to session. “Cookies” are small pieces of information that a Website sends to your computer’s hard drive while you are viewing the site. We may use both session Cookies (which expire once you close your Web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience with .The Best Read Guide Smoky Mountains Persistent Cookies can be removed by following your Internet browser help file directions. In order to use our services offered through The Best Read Guide Smoky Mountains your Web browser must accept Cookies. If you choose to disable Cookies, some aspects of The Best Read Guide Smoky Mountains may not work properly, and you may not be able to receive our services. You can manage your Cookie preferences via your browser settings (see <http://www.aboutcookies.org> for more information).

Mobile & Location Information

If you use mobile-enabled services provided by the Best Read Guide Smoky Mountains such as any The Best Read Guide Smoky Mountains mobile application made available by us, we may receive information about your use of our services from your mobile device while you use our applications or services. This may also include information about your precise location if you have enabled location-based services on your mobile device. Certain applications or services may also require additional information collection, such as information to be sent when you are not logged into the Best Read Guide Smoky Mountains for alerts services, and the terms of such collection will be identified when you subscribe to or sign up for such services or applications.

Social Media Information

Certain information you post or provide through the Best Read Guide Smoky Mountains for public posting, such as your name, profile, comments, collections and reviews, may be shared with other users and posted on publicly available portions of the Best Read Guide Smoky Mountains, including without limitation, social media applications and other public fora in which you choose to participate. Please keep in mind that if you choose to disclose Personal Information when posting comments or other information or content through the Best Read Guide Smoky Mountains, this information may become publicly available and may be collected and used by others, including people outside the the Best Read Guide Smoky Mountains community. Please also be aware that if you choose to share or tweet deals or your purchases, they will become publicly available on the Facebook and Twitter Websites. It is up to you to make sure you are comfortable with the information you choose to provide us and the information you choose to publish. We will not have any obligations with respect to any information that you post to parts of the Best Read Guide Smoky Mountains available to others, and recommend that you use caution when giving out personal information to others through social media networks or otherwise.

You may choose to log in or access the Best Read Guide Smoky Mountains using the Facebook Connect feature or by downloading the the Best Read Guide Smoky Mountains mobile app through Facebook or another third party platform. By doing this, you are authorizing that third party platform to send us certain information from your account with them, and you authorize us to collect, store and use in accordance with this Privacy Policy any and all information available to us through the third party platform.

Feedback Information

If you provide feedback to us, we may use and disclose such feedback for any purpose, provided we do not associate such feedback with your Personal Information. We will collect any information contained in such feedback and will treat the Personal Information in it in accordance with this Privacy Policy. You agree that any such comments and any e-mail we receive becomes our property. We may use feedback for marketing purposes or to add to or modify our services without paying any royalties or other compensation to you.

Use and Disclosure of Information

In general, Personal Information and other information you submit or share with us is used for the following purposes by the Best Read Guide Smoky Mountains: to enable your access to our services; to provide, maintain, protect, develop and improve the Best Read Guide Smoky Mountains to fulfill your requests for products and services; to customize the content and advertisements you receive from us and our trusted partners; and to offer you additional information, opportunities, promotions and functionality from us or on our behalf, or from our partners or our advertisers at your request.

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes the Personal Information that we collect with third parties, unless you ask or authorize us to do so.

We may provide your Personal Information to third-party service providers or affiliates who work on behalf of or with us to provide some of the services and features of LivingSocial and to help us communicate with you. Examples of such services include sending e-mail, analyzing data, providing marketing assistance, voucher management services, processing payments (including credit card payments) and providing customer service. We limit information provided to the aforementioned affiliate and third party service providers to the extent necessary for them to provide the services and require such service providers to promise not to use such information except as necessary to provide the relevant services to us. We may share some or all of your Personal Information (other than credit card information) with Merchants whose Deals you have purchased for their commercial purposes and to provide the Deal. If you do not want us to use or disclose Personal Information collected about you in the manner identified in this Privacy Policy, you may not use . Certain Deals may expressly require you to submit information for fulfillment at the point of purchase, the Best Read Guide Smoky Mountains and Merchants may separately request information from you as necessary to redeem the Voucher you have purchased, or for their own purposes. A merchant's collection and use of any information shall be governed by that Merchant's own privacy policy. Additionally, we do share your content preferences and other information with social networks you have connected with the Best Read Guide Smoky Mountains, along with those companies and persons you have asked us to share your information with.

We may share some or all of your Personal Information with the Best Read Guide Smoky Mountains affiliated and group companies that are under a common control, so that they may send daily deal e-mails to you, in which case we will require them to honor this Privacy Policy.

We use Google Analytics to better understand how visitors interact with our site. This service provides non-personally identifiable data including but not limited to data on where visitors came from, what actions they took on our site and where visitors went when they left our site. If you would like to learn more about this service, or about choices to opt out from it, please click [here](#). In addition, HasOffers provides us with

analytics services related to downloads of our mobile app. If you would like to learn more about this service, or about choices to opt out from it, please click [here](#).

We may also develop non-personal information concerning the Best Read Guide Smoky Mountains users, using de-identification processes to help ensure that such information cannot reasonably be re-associated or connected with you as an individual. Generally, we aggregate this information and use it in statistical analysis to help us analyze patterns in the use of the Best Read Guide Smoky Mountains. This Privacy Policy does not limit our use or disclosure of de-identified information (i.e., that is not connected with you as a user) in any way, and we reserve the right to use and disclose such information to our partners, advertisers and other third parties in our discretion.

In the event we go through a business transition such as a merger, acquisition by another company or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of ours or that acquirer's assets may continue to process your Personal Information as set forth in this Privacy Policy.

We may disclose your Personal Information if we believe in good faith that such disclosure is necessary to (a) comply with relevant laws or to respond to subpoenas or warrants served on us; or (b) to protect and defend our rights or property, you, or third parties. You hereby consent to us sharing your Personal Information under the circumstances described herein.

Your Choices Regarding Your Personal Information

We offer you choices regarding the collection, use and sharing of your Personal Information. You have a right at any time to stop us from contacting you for marketing purposes. When you receive promotional communications from us, you may indicate a preference to stop receiving further promotional communications from us and you will have the opportunity to "opt-out" by following the unsubscribe instructions provided in the promotional e-mail you receive or by contacting us directly at [insert contact email](#)

Despite your indicated e-mail marketing preferences, we may send you administrative e-mails regarding the Best Read Guide Smoky Mountains, including, for example, administrative and transactional confirmations, and notices of updates to our Privacy Policy if we choose to provide such notices to you in this manner.

If you use the Best Read Guide Smoky Mountains services provided through mobile devices, you may have additional choices, including over whether location services are enabled. Additionally, if you use other social media services in connection with the Best Read Guide Smoky Mountains, the providers of these services may provide you with additional choices concerning the types of data shared with the Best Read Guide Smoky Mountains .

Third Party Advertising and Sites

We may enable advertisers and ad servers to promote third-party products and/or services by placing advertisements on the Best Read Guide Smoky Mountains. These advertisers and ad servers may use Cookies, "Web Beacons" (which are usually small, transparent graphic images) or similar technologies in order to monitor information related to the serving of their advertisements, and may use information gathered over time and across Websites in order to make the ads you receive more relevant. Clicking on such advertisements will direct you to the Website of a third-party and the advertiser.

We also engage in remarketing to market our sites, products and services or may facilitate remarketing for those of our trusted advertising partners across the Web: when a user visits our site or opens our emails, a Cookie or Web Beacon may be set in the user's Web browser, and advertising networks may deliver targeted advertisements to users with the Cookie or Web Beacon. We do not share any of your Personal Information with our remarketing partners, ad networks or advertisers. Cookies and Web Beacons, however, may collect from our service de-identified demographic or other data linked to data you voluntarily have submitted to us, such as your email, in a hashed, non-human readable form, which may be used for further retargeting.

You have choices about third-party advertising: both the [Network Advertising Initiative](#) and the [Digital Advertising Alliance](#) allow you to opt out from the above Cookies, Web Beacons or other online behavioral advertising by their participating companies. Currently, we do not alter our data collection and use practices in response to Do Not Track signals.

The Best Read Guide Smoky Mountains may contain links to other Websites or may make third-party applications available to our users. Please be aware that we are not responsible for the privacy practices or the content of such other Websites or applications. We encourage our users to read the privacy statements of each and every Website they visit or application they use. This Privacy Policy applies solely to information collected by us through the Best Read Guide Smoky Mountains and does not apply to these third-party Websites or applications. The ability to access information of third parties from the Best Read Guide Smoky Mountains, or links to other Websites or locations, is for your convenience and does not signify our endorsement of such third parties, their products, their services, other Websites, locations or their content.

Security

We are committed to protecting the security of your Personal Information. We use a variety of industry-standard security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. Even though we have taken significant steps to protect your Personal Information, no company, including us, can fully eliminate security risks associated with Personal Information.

Children's Personal Information

The Best Read Guide Smoky Mountains does not direct its Websites to children under the age of thirteen. We market families-related products or services for purchase by adults. We require registered users of the

site to be at least eighteen years old. Protecting the privacy of children is very important. If we obtain actual knowledge that a registered user is under eighteen, we will promptly delete information associated with such account. By using the Best Read Guide Smoky Mountains , you are representing that you are at least eighteen years old.

Access to Personal Information

You have the right to request a copy of the Personal Information that we hold about you. If you would like a copy of some or all of your Personal Information, please contact us at [insert contact email](#). We may charge a reasonable fee for this service. We want to make sure that your information is accurate and up-to-date. You may ask us to correct or remove information that you think is inaccurate. You may change any of your profile information by editing it in the profile settings page.

Safe Harbor Dispute Resolution

Personal or other information about you collected on the Best Read Guide Smoky Mountains sites and services may be stored and processed in the United States or any other country in which The Best Read Guide Smoky Mountains or its affiliates, subsidiaries and services providers maintain facilities. The Best Read Guide Smoky Mountains participates in the U.S. - E.U. Safe Harbor framework and the U.S. - Swiss Safe Harbor as set forth by the United States Department of Commerce. As part of our participation in the safe harbor, we have agreed to TRUSTe dispute resolution for disputes relating to our compliance with the Safe Harbor Privacy Framework. If you have any complaints regarding our compliance with the Safe Harbor you should first contact us (as provided below). If contacting us does not resolve your complaint, you may raise your complaint with TRUSTe by Internet [here](#). Please click [here](#) for fax and postal mail information.

Changes To This Privacy Policy

This Privacy Policy is subject to occasional revision at our discretion, and if we make any substantial changes in the way we use your Personal Information, we will post an alert on this page or may otherwise post an alert on the the Best Read Guide Smoky Mountains Website. If you object to any such changes, you must cease using the Best Read Guide Smoky Mountains . Continued use of the Best Read Guide Smoky Mountains following notice of any such changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

California Residents

If you are a California resident, you may request that we provide to you (i) a list of the categories of personal information about you that the Best Read Guide Smoky Mountains has disclosed to third parties for the third parties' direct marketing purposes during the calendar year preceding your request, (ii) the names and

addresses of such third parties, and (iii) if the nature of the third parties' business cannot reasonably be determined from their names, examples of the products or services marketed, if known to the Best Read Guide Smoky Mountains , sufficient to give you a reasonable indication of the nature of the third parties' business. To submit your request, please e-mail [insert contact email](#)

How to Contact Us

If you have questions or concerns about our Privacy Policy, please contact us at:[insert contact email](#).